

October is Hunger Awareness Month

According to the Central Pennsylvania Food Bank, more than 370,000 people in 27 PA counties don't know where their next meal will come from.

Power Packs Project with CBS21 Local News, helped shed light on this complex issue throughout the month of September with informative facts, articles and interviews.

For more news on the ways to combat hunger in our community, tune into CBS21 and visit our website at www.powerpacksproject.org

Helping Fight Hunger in Central PA

How to Eat Healthy on a Budget

Beacons of Growth and Change

So often, at Power Packs Headquarters, we are asked how long a family stays on the program. The short answer is that there is no short answer; food insecurity affects each of us differently and in varying severities. For some, it is more difficult to become independent of meal programs such as Power Packs.

There are other families however, who in a few years, use the meals, tips and recipes provided by Power Packs Project to find stability and financial security. One such family relied on meals sent home by our Cocalico Power Packs Affiliate. Donna Smith, from this affiliate, shared the story of a long-time Power Packs participant who she bumped into in the community. During their conversation she mentioned that the program will be starting up again soon but the participant proudly informed Donna that she and her family no longer depend on Power Packs as their main food source every weekend.

Stories such as these are the reason we do what we do at Power Packs Project. While our mission is far from accomplished, we are thrilled to be witness to the long term change that our organization instills in the community.

A Lifetime of Smiles



White Family Dental Gives Back for All the Right Reasons

In his younger years, Dr. White experienced food insecurity. And while he was fortunate enough to always have food on the table, it was often meager. "I can relate," he says, "I've been on food stamps. I was on the WIC Program, (a supplementary nutritional support program for women, infants and children). I get not having money, so it struck a chord."

That personal connection inspires Dr. White to give to Power Packs because "if (children) don't have anything, they fall through the cracks."

However, for Dr. White, giving back to the community does not come from a feeling of being indebted. Rather, Dr. White's philosophy on giving is more-so rooted in gratitude. "It's about sharing for the right reasons, not because it's owed," he says.

It is stewards like Dr. White and his office that turn

The Power Packs van was the only vehicle showing off the happy green and red logo. That is, until Dr. Edward White of White Family Dental came along. If you happen to spot their company car, you will see a large image promoting Power Packs!

We are incredibly grateful to Dr. White and his team for their support and dedication to Power Packs. Since 2015, Dr. White, in partnership with the Smiles for Life campaign, has given 50% of the

proceeds from all teeth whitening procedures from April to June of each year to Power Packs.

When Executive Director Kim McDevitt sat down with Dr. White to talk about his many impactful contributions to Power Packs, she discovered that his generosity comes from a place of deep understanding and gratitude.

our mission into a reality. Power Packs is incredibly grateful to Dr. White, his dedication to the community, and his eloquence when speaking about the importance of giving.

As Lancaster County's Largest Provider of Meals to the Food Insecure, We Need Your Help on November 17th!

The Extraordinary Give is not only Lancaster County's largest day of giving, it is also **Power Packs Project's** largest annual fundraiser.

On November 17, the entire **Power Packs** team will be working towards our donation goal of \$75,000 to fund our programs. The theme for this year's event is, "Kick Hunger to the Curb."

You can help us make a difference in the lives of hungry children by making a donation to **Power Packs** through the Extraordinary Give. There are monetary incentives provided to **Power Packs** as well for achieving specific donation parameters. Close to 90% of every dollar donated to Power Packs goes directly to providing nutritious meals and information to those who need it the most!

We know there are many worthy organizations that you can choose from on this 24-hour day of giving; we would be honored for you to choose **Power Packs Project!**

THE EXTRATM ORDINARY GIVE



NOVEMBER 17 2017

Sign Up Today!

2017/2018 School Year



As we head into the 2017/18 school year, Power Packs is proud to announce that the organization is experiencing tremendous growth!

This year, we will be serving 2,300 families in 13 school districts in Lancaster County and two elementary schools in Lebanon County. Our 30% growth is not only impressive but illustrates that we are the preferred model for school pantry program. When compared to the 1,700 families we served at the start of last year, the expansion of Power Packs is evident. As the year progresses, we will be excited to observe and share the many ways Power Packs' impact will continue to touch the lives of members of our community.

Accolades from Central PA Food Bank



We were deeply honored to be named Agency of the Year for Youth Programs by The Central Pennsylvania Food Bank this August! We were honored to be selected amongst several hundred organizations to receive the award. Power Packs was thrilled to be able to accept the recognition of the vital way in which Power Packs Project contributes to the needs of children and families in Central Pennsylvania.

Pictured above, accepting the award, are Program Director Cathy Hendrixson, Executive Director Kim McDevitt, and Distribution Coordinator Joyce Stephens.

Affiliate Breakfast

On Thursday, September 14, leaders from Power Packs Affiliates in Columbia, Elanco, Cocalico, Donegal, Ephrata, and Hempfield met in the Lancaster office over coffee and breakfast to discuss the upcoming school year, their triumphs from the past year, and ways to improve Power Packs Project at their respective sites.

[Check Out Our Affiliates!](#)



Many Thanks to the Arconic Foundation

Power Packs is proud to announce that we were awarded a grant of \$20,000 by the Arconic Foundation.



For years, the Arconic Foundation has supported the advancement of STEM education, working their hardest to provide access for underrepresented groups. By giving to Power Packs, they have presented us with the opportunity to distribute more packs and feed more children over the weekend so they can go to school ready to learn on Monday morning.

Many thanks to the Arconic Foundation for your generous grant and passionate support of our program!

Recipe Contest Winner

Congratulations to Rachel Bacchi, the winner of our 2017 recipe contest! Her recipe, Vegetarian BBQ, is an easy, nutritious, and affordable option for not only the Power Packs recipe book, but for you to share with your family!

Thank you so much to all of the contestants! Your fantastic and innovative entries made deciding a winner very difficult!

Click below to watch Rachel prepare her winning recipe!

[Vegetarian BBQ Recipe](#)

Meet The Team

As Power Packs Project grows, so does our team! Recently, Cathy Hendrixson and David Northup have joined Power Packs in our Lancaster Headquarters as the HQ Programs Director and Director of Operations, respectively.



Cathy brings 20 years of non-profit leadership experience to Power Packs Project. Passionate about empowering those in our society who are less fortunate, she joined Power Packs because of her desire to give back to our community.

She lives in Centerville with her husband, son, and dog Gracie. She is the mother of six children, and loves movies, travel, being adventurous, and spending time with family and friends.

Our new Power Packs Director of Operations is David Northup!

He offers twenty-five years of consumer products warehousing and distribution experience, and is excited to put this expertise to work at Power Packs.

David lives in New Oxford with his wife Fran, and two dogs- Murphy and Molly.

Volunteer with Us!

As we approach the giving season, consider sharing some of your time and talents with Power Packs Project! All that we do is made possible by the hard work of our incredible volunteers!

Whether you are looking for individual opportunities or ways to involve and motivate your church, business, or group, Power Packs has a volunteer position for you!



[Click Here, Volunteer!](#)