POWER PACKS POST a quarterly e-publishing | issue 1 | October 2020

Power Packs



WELCOME TO THE FIRST EDITION

Welcome! We are excited to start publishing this quarterly newsletter to connect our amazing network of donors and volunteers to the top news for Power Packs each quarter.

DID YOU HEAR WE MOVED?

As of July 1st, we are located at 1915 Olde Homestead Lane, suite 102. How exciting for us to have both our Lancaster office and warehouse under one roof! Take a virtual tour on our website!





AND WE GOT A NEW EXECUTIVE DIRECTOR!

On July 6th, our new Executive Director began. Just in time for a big office and warehouse move! We are very excited for his leadership and experience.



MEET BRAD PETERSON

For many of you, this is my first opportunity to reach out to you and introduce myself. My name is Brad Peterson, and I am incredibly humbled and honored to be named Executive Director of Power Packs Project. I am blessed to be joining a fantastic team at Power Packs, and I look forward to working with them, as well as our Board of Directors, volunteers, school liaisons, affiliate programs and our many supporters to make a positive impact on the lives of children in our communities.

My professional experience includes work at various nonprofit organizations, most recently at United Way of Lancaster County and, prior to United Way, Central Pennsylvania Food Bank. It was while working at the Food Bank that I first was introduced to Power Packs and I saw firsthand the respect for the organization. Since my early interactions with Power Packs I have admired the work of the organization for many years and I'm so excited be part of the work being done. I bring experience in marketing & communications, fundraising and community relations to the position, but most of all, I bring a passion for the mission.

I understand the financial struggles families can face, and more and more families are facing food insecurity now due to job loss. We are here to assist them and give them a hand-up with the nourishment they need for their children to thrive. Now, our work is even more critical to assist children and families struggling with hunger. By providing essential nutrition and empowering families to ensure their children are well-fed and ready to learn, we can change the trajectory of a child's life and improve the quality of life for families in our neighborhoods.

I appreciate your continued support of Power Packs and thank you for all you do. I look forward to sharing my vision for the organization and our success stories with you. Working together, we can change lives!



VIRTUAL RIBBON CUTTING

We had an awesome event on 9/25 to cut the ribbon and officially launch our Lancaster office and warehouse combo space. We filmed it on Facebook live, and you can find a recording on our main Facebook page to watch at your convenience. Hear from our Board President, Founder, County Commissioner, State Senator, and more!

EXTRA GIVE

The annual Extra Give is November 20th, all virtual. We hope we can count on your support! Look at our social media and website for more updates as we get closer to this amazing community event!





LIASION VIDEO

We are excited to announce that we published a Liasion Training video this year for all our wonderful partners. We worked with local film company, Lucent Films, and we are excited to offer this COVID-19 friendly adaptation to our training!



MEET SUSAN PEIPHER

Susan is going to be the Power Packs Board President as of January 1, 2021. We'd love to have our network get to know her, as she's been a vital part of our board for 5 years! Susan is an attorney with Blakinger Thomas, PC practicing in the areas of civil litigation, bankruptcy and municipal law. Susan first became acquainted with Power Packs Projects through her community action team at Leadership Lancaster as they worked to design potential new office space in the old warehouse location. She has served on the Power Packs Finance Committee since 2013 and joined the Board in 2015. Susan resides in Manheim Township with her husband and three children.

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MOD PIZZA DONATION

Thank you MOD Pizza for your generous donation to Power Packs! Lancaster is one of 26 locations across the country where MOD Pizza donated. We received 4,200 meals, and in total they donated 100,000 meals through their Operation Hunger initiative in partnership with Generosity Feeds. The Rice and Bean Fiesta meals are donated to organizations that focus on feeding children in the United States, like Power Packs Project.



Thank you for reading! Look for our next edition in the next Quarter!